

## 2025 NumbersUSA Investor's Report

Dear Friend of NumbersUSA,

I want to share some of the behind-the-scenes story of what we together have accomplished this year in beginning to restore sanity to our immigration system. We still face great challenges in the coming year if we are to continue the momentum. That is why ***your investment in NumbersUSA has never been more important*** for the cause of less immigration and more enforcement.

As Senator Cruz has indicated in the past, NumbersUSA is at the center of these efforts. Access to major influencers and decisionmakers is a key reason, and that is enabled by the activism of our grassroots citizen army.

### Ensuring tough actions on criminal aliens - The Laken Riley Act

We kicked off the year by hosting ***Donald Trump Jr., Speaker of the House Mike Johnson***, and over 100 other VIP guests at an Inauguration reception in our Capitol Hill office. Just days later, Congress passed the first significant immigration reform in two decades: the ***bipartisan Laken Riley Act***. For many years, we had been rallying our activists behind this bill and others like it to ensure that criminal illegal aliens are properly punished. We often flew in the relatives of victims to testify and meet with Members of Congress. Most critically, this bill empowers states to sue the federal government if it fails to enforce immigration laws in the future.



*Roy Beck (NumbersUSA Founder) and Mike Hough (Co-President) at the Laken Riley*

## *Act White House signing ceremony*

### **Historic enforcement funding**

We prepared for our next must-win legislative battle. We agreed with Senate Majority Leader Thune who said "[*The Laken Riley Act*] is a small but critical step toward resolving the Biden border crisis -- the first of many, I might add," and we knew that no additional reforms would move forward before Congress passed a budget. Where some saw an obstacle, we saw an opportunity.

While NumbersUSA took no position on the overall "One, Big, Beautiful Bill" (OBBB) budget reconciliation measure, we threw our full support behind the immigration provisions that provided historic funding for immigration enforcement - over **\$170 Billion** to allow the Trump Administration to enforce immigration to the full extent of the law.

- Knowing the margin would be razor thin, we endorsed the bill early, notified Members we would score their votes, and drove 108,000 messages to Congress.
- Our behind-the-scenes strategy required some uncomfortable discussions with longtime allies who opposed some non-immigration measures in the bill. We had to tell them our only focus is lower immigration and continue to encourage them to vote for passage.
- Our Hill team worked closely with the Speaker's office, Whip's office, Majority Leader Thune, and the White House. We hosted roundtables at our Capitol Hill office with House Judiciary Chair Jim Jordan and House Freedom Caucus Chair Andy Harris.
- The bill **passed the House by one vote**, with the Vice President **breaking a Senate tie**. On a second House vote, it **cleared by just four**.

With the credibility of our immigration laws hanging in the balance, and no room for error, NumbersUSA's actions proved decisive.

Our public statements and positions helped build support and momentum for the OBBB.

- May 16: Pres. Trump Retweeted our statement supporting the enforcement funding.
- May 21: Speaker Johnson and The White House ReTweeted our OBBB post.
- June 13: Pres. Trump ReTweeted our statement supporting the immigration enforcement provisions in the Senate version of OBBB.
- July 2: Our statement of support and "key voting" of the final version of the OBBB was the leading content in an Email Alert by the White House.

The OBBB finally passed and was signed by President Trump on the 4th of July, securing the highest level of funding for immigration enforcement EVER, including:

- Over \$46 billion for a border wall
- \$45 billion for expanded detention capacity
- \$29.8 billion for ICE
- 10,000 new ICE personnel
- \$3.5 billion to reimburse state and local governments for damages caused by the Biden Administration's disastrous open-border policies.
- Necessary funding for ICE to aggressively pursue the goal of deporting 1 million illegal aliens annually.
- 3,000 new border patrol agents.
- Removal of over 1 million illegal aliens from Medicaid benefits.

### **Ending birthright citizenship for illegal aliens (and other Great Solutions)**

While the Laken Riley Act and the immigration enforcement funding in the OBBB were important first steps toward the reforms we seek, the ability of Congress and the Trump Administration to manage immigration in the national interest ultimately depends on their ability to sign into law **“Great Solutions”** bills to: end chain migration; end the visa lottery; mandate use of E-Verify; limit birthright citizenship; reduce unnecessary guest workers; and stop asylum abuse.

**Great Solution Bills Introduced (119th Congress)**

**HOUSE:** **SENATE:**

House Bill	Issue	Senate Bill
H.R. 251 (Calvert) ✓ 01/09/2025	Mandate E-Verify ✓	S. 1151 (Grassley) ✓ 03/27/2025
H.R. 569 (Babin) ✓ 01/21/2025	Limit Birthright Citizenship ✓	S. 304 (Graham) ✓ 01/29/2025
H.R. 2705 (Crane) ✓ 04/08/2025	End Chain Migration ✓	S. 1328 (Banks) ✓ 04/08/2025
H.R. 1241 (Collins) ✓ 02/12/2025	End the Visa Lottery	
H.R. 2315 (Gosar) ✓ 03/25/2025	Reduce Unnecessary Guest Workers ✓	S. 2821 (Banks) ✓ 09/16/2025
H.R. 116 (Biggs) ✓ 01/03/2025	Stop Asylum Abuse	

We are pleased to report that in 2025 we have worked with Members of Congress and their staff to introduce Great Solution bills in all 6 categories in the House and in 4 categories in the Senate.

Our activists have already persuaded a record number of cosponsors for Great Solution bills to abolish the OPT program that displaces American workers (House), and limit birthright citizenship (Senate).

NumbersUSA – as the only restrictionist organization with a major grassroots component – bears the main responsibility for building grassroots support for the legislation we support once it emerges. This year our Action Network sent:

**OVER 794,000 TOTAL ACTIONS, the most since 2016!**

Our education and mobilization efforts are only as impactful as the size of our membership. Adding new members expands our reach and our impact. This year another **66,000 citizen activists joined our Action Network!** Our new and veteran members sent over 1.7 million total messages to Washington this year!

### **221 million social media views - Winning the public debate**

While our Action Network is busy educating Congress, our team is busy educating the public about the need for immigration enforcement and lower numbers. Our Digital Marketing team continues to lead NumbersUSA as the #1 most viewed single issue advocacy organization on social media. 2025 was our biggest year on social media in 8 years!

- 179 Million organic video views (compared with 34 million in 2024)
- 42 Million graphic posts (compared with 15 million in 2024)

Our public education efforts extend beyond the halls of Congress nationally and internationally. Among the highlights:

- In September, Mike traveled to India on behalf of the State Department to educate Indians about Trump Administration immigration policies. Mike gave over a dozen presentations to audiences around India as well as media interviews (TV and radio) discouraging illegal immigration and visa overstays to the United States. Mike almost unanimously heard from Indians that they do not like the U.S. policy of chain migration.
- In November, NumbersUSA hosted the annual meeting of the International Network for Immigration Research in DC, including a kick-off reception at our office.
- In July, Mike (a former state Senator himself) attended the national conference of the American Legislative Exchange Council (state legislators) and made a presentation to 50+ state legislators about the need for states to enact mandatory E-verify.
- In June, Andre Barnes traveled to HBCU Johnson C Smith University (NC) to present the history of immigration surges and the depression of Black wealth documented in the *Back of the Hiring Line* to students. He visited the University of Georgia in February to do the same.

- We mailed our *Emancipation Reclamation* booklets to the history and political science departments of the more than 100 HBCUs so students can learn about the historical benefits of lower immigration.

### **Grade Cards - the Ultimate Accountability Tool**

Our public education efforts are magnified by our **Immigration-Reduction Gradecards** – the gold standard for evaluating Members of Congress on their efforts to reduce mass immigration, stop illegal aliens, and preserve the American way of life. Since 1996, we’ve tracked every congressional action affecting numerical immigration levels—floor and committee votes, amendments, and co-sponsorships—providing the public with the most comprehensive accountability tool on immigration in the country.



Unlike most organizations that issue limited annual scorecards, our Gradecards are dynamic. They are updated weekly and are accessible in real time via our website, mobile app, and social media. This allows voters, media, and activists to react immediately to actions in Congress—not just at election time.

Our Gradecards are not only used by activists and voters but by Members of Congress, the media, and political influencers across the country. Our visibility and credibility are demonstrated by:

- **Widespread recognition** of the Gradecards in national media and on Capitol Hill.
- **Members of Congress displaying their awards and scores** as a mark of transparency and integrity.
- **Increased public engagement with our tools**—last quarter alone, website traffic doubled, and our mobile and desktop platforms became more widely used for public awareness.

In one of our most exciting new developments this year we unveiled a new feature that allows the public to share our Immigration Gradecards on X (formerly Twitter). We are already seeing this tool force Members of Congress to look at their grades and consider whether they should act to improve them.

### ***Where do we go from here?***

October marked the 60th anniversary of the 1965 Immigration Act that lit the fuse that ignited the longest and biggest wave of mass immigration in history. Congress broke our immigration system by accident then, but it refuses to fix it on purpose today. While progress has been temporarily made at the border, all of President Trump's border improvements will go away with the stroke of the next President's pen if Congress fails to enshrine his successful policies into law. And even now, mass legal immigration continues unabated.

Vice President J.D. Vance gave the strongest and most explicit endorsement of our position for less immigration last month when he said:

***"We let in about a million legal immigrants into the U.S. every single year and I think the evidence is pretty clear that a lot of those immigrants are undercutting the wages of American workers... We have got to get our overall numbers way, way down."*** – Vice President J.D. Vance

We agree and we are pouring everything we have into making that happen.

We are already preparing for 2026.

Building support for H.R. 2, to codify President Trump's border improvements and to mandate the use of E-Verify will be our first priority. We will continue to build support for our Great Solutions bills. Our 2026 Candidate Comparison website will be unveiled so that you can compare the immigration positions of candidates for Congress in advance of the midterm elections. We will publish the second edition of Roy Beck's Back of the Hiring Line book, and will continue to be the leading voice educating the public about the history of mass immigration in driving down job opportunities and wages for Black Americans. The capstone event of our year will be our 30th Anniversary Gala Celebration in December. We look forward to celebrating our shared success with you.

The incredible support of citizen donors like you has been essential in NumbersUSA being able to block all congressional efforts to increase immigration and reward illegal immigration for a quarter century. Without NumbersUSA Congress would have passed amnesty legislation and thrown doors to this nation wide open. Our track record of "defensive" success has helped put us in the position where we are THE go-to group for Members of Congress seeking solutions to our immigration crisis . Thank you for being part of our most important quest.

Sincerely

A handwritten signature in black ink that reads "Anne Manetas". The signature is written in a cursive, flowing style.

Anne Manetas  
CEO

P.S. If you are ever in the DC area, please let us know. We would love for you to visit us at our office, across the street from the U.S. Capitol.